

Overview of the Vietnam Project

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**CENTER FOR
GLOBAL HEALTH**



Center for Global Health

- CGH Vision

A Healthy World

- CGH Mission

Remediate disparities in health equity via bi-directional partnerships

Our Global Goals

- Work cohesively with partners to address GH disparities and well-being in clearly defined domains
- Build capacity via sustainable health training and care programs
- Advance research and consequent care targeted to specific disease burdens that complement and benefit from existing strengths at Penn Medicine
- Serve as the focal point at Penn to build an intellectual community with passion for and knowledge in GH
- Guide the development of Penn Medicine and partner trainees
- Empower and support our faculty in GH pursuits through career guidance, administrative services, and in the acquisition of funding to meet their GH objectives
- Firmly entrench Penn Medicine as a leader in GH through well-defined programs that distinguish our institution

How We Reach THEM - The CGH Pillars

- The CGH pillars:
 - Build Tomorrows Leaders in global health
 - Advance key Global Health Imperatives
 - Establish Regional Centers of Engagement
 - Unite the Penn Global Health Community

The Vietnam Project: goals

- Work with the Vingroup to build a new university – VinUni: founding schools Medicine, Nursing, Business, Engineering and Technology (accreditation expected)
- Work with VinUni to develop the undergraduate curriculum, and aligned faculty and support structures in nursing and medicine (international boards expected)
- Support Vinmec to enhance the quality of care and of clinical training at Vinmec International Hospital Times City in Hanoi (JCI accredited)
- Work collaboratively with VinUni and Vinmec to develop a research portfolio focused on translational medicine
- Support Vinmec in establishing postgraduate medical training programs and hospital staff development in Hanoi

The Vietnam Project: approach

- These are their schools and hospitals – not Penn's
- Model is to be the lead organization in helping THEM plan and execute the goals – an Alliance
- Penn's role is primarily in project design and workforce development
- There are no co-naming rights – the alliance may refer only to Penn's specific roles
- Penn participates in the VinUni and Vinmec governance structure

The Project Advantages

- Ultimate goal to improve health by serving Vietnamese population at large
 - 96M population with poor awareness of preventative medicine, a disparity in access to health care and inconsistent quality of care provision
 - Set a national if not regional model of health profession training and excellence in care
 - Develop a pipeline of health care professionals
 - Tie these individuals to scholarship in a university environment

The Project Advantages

- An excellent fit to our missions
 - Spans UM/NE-GM/NE, care and research
 - Great opportunity to engage and coalesce Penn faculty and trainees with a global passion
 - Similarly, to stimulate others who might be thinking about global work but with no entre
 - A terrific opportunity for Penn to innovate in medical/nursing education
 - Access to the study of novel populations and diseases
 - Distinctive environment for our trainees of all types and interest areas
 - Unites medicine and nursing, and in time others at Penn in a common goal

The Project Advantages

- Project Fits our Expectations
 - An alliance – we support them in building their own future – fits precisely to our desired approach
 - They are committed to excellence
 - Solid company with excellent reputation - strong chairman and senior staff – track record of delivery
 - Project is fully funded
- Expands Penn's Reputation in SE Asia
 - Enhance Penn's regional presence and brand
 - Provides entre to a rising middle and upper class for patient referrals
- Vietnam itself
 - Growing economy
 - Relatively safe and easy travel
 - Friendly to Americans – educated speak English

The Vietnam Project: timeline

- November 2017
 - Approached by the Vingroup to build VinUni and enhance VinMec
 - Internal and cross-school discussions of interest
 - Proposal of interest submitted
- December 2017
 - Due diligence on Vingroup
 - Proposal of project scope and conduct submitted
 - University/Provost discussions
 - Site visit of Vingroup by Glen Gaulton, PhD

The Vietnam Project: timeline

- January 2018
 - Continued internal discussions/review & diligence
 - Formation of Core Team (Gail, Lee, Julie, Glen)
 - Reverse site visit by Vingroup at Penn
 - Selection as lead institution
- March 2018
 - Core Team site visit in Vietnam
 - Initiated contract negotiations
- April 2018
 - MOU signed by Deans in Vietnam
- May-June 2018
 - Negotiations and contract completion - 3 Phases
 - Phase 1 project initiation (6/25/18)

The Vingroup



Vingroup announces the transformation of Vinmec and Vinschool into social enterprises

🕒 09/28/2016 03:28

Vingroup announces the transformation of Vinmec and Vinschool into social enterprises that make social impacts central to their corporate mission, by committing one hundred percent of profit for social causes. By contributing profits from two growing and sustainable brands, Vingroup reaffirms the social responsibility and leadership of a premier private business corporation in Vietnam, emulating examples from leading international corporations.

Vinmec



VUHS Teaching Hospital

🛏 1500 beds

📅 2019



Vinmec Ha Long

🛏 161 beds

🏥 12 specialties



Vinmec Times City (Hanoi)

🛏 600 beds

🏥 32 specialties



Vinmec Hai Phong

🛏 180 beds

📅 Dec 2017



Vinmec Nha Trang

🛏 150 beds 🏥 12 specialties



Vinmec Da Nang

🛏 180 beds

📅 Apr 2017



Vinmec Phu Quoc

🛏 150 beds

🏥 10 specialties



Vinmec Central Park HCMC

🛏 178 beds

🏥 16 specialties

